

SEARS

73rd Anniversary

SALE



Sears Custom Draperies . . . Unsurpassed in Features



Pinch pleated tops are backed for added durability.



Side and bottom hems are blind stitched to assure custom look.



Covered lead weights at all seams & corners for even draping.



Panels joined with serging machine to prevent puckering.



Double 4" bottom hem used to weight the lower edge evenly.



Double fabric tops with permanent finished buckram headings.



Each pair individually tabbed for correct size and squareness.



All our custom traverse rods hand-made for perfect action.



Draperies installed by experts, if you wish this extra service.

CUSTOM DRAPERIES and SLIPCOVERS
SAVE 25% to 50%

on 1.75 to \$3 deluxe decorator fabrics

CUSTOM DRAPERIES

Order your custom draperies now . . . while the price is so low! Give yourself a head start on the holidays with a brand new look in your home! These deluxe decorator fabrics, in a vast array of textures, patterns and colors, are adaptable to both traditional and contemporary settings. Workmanship is guaranteed. Order now for big savings! Example of savings on wall to wall draperies 144x84" using "Rio." Reg. 58.55—Sale price 36.05—Save 22.50

CUSTOM SLIPCOVERS

Don't throw away a chair or sofa with a threadbare look . . . let Sears give them new life at gigantic savings! Our experts will whip up a slipcover to fit sleek as a glove and look like a million . . . they cut and pin-fit the fabrics in your home . . . give special attention to all details . . . and install them at no extra charge.

Example of savings on chair cover using "Trade Winds." Reg. 31.13—Sale price 24.38—Save 6.75
Example of savings on sofa cover using "Trade Winds." Reg. 55.25—Sale price 41.75—Save 13.50

SHOP AT HOME

PHONE your nearest Sears store for FREE estimates. Our decorator-consultant will call at your home with fabric samples . . . help you with selection. No charge or obligation.

"BANKOK" Reg. 2.50—1.50 yd.

"RIO" Reg. 2.50—1.25 yd.

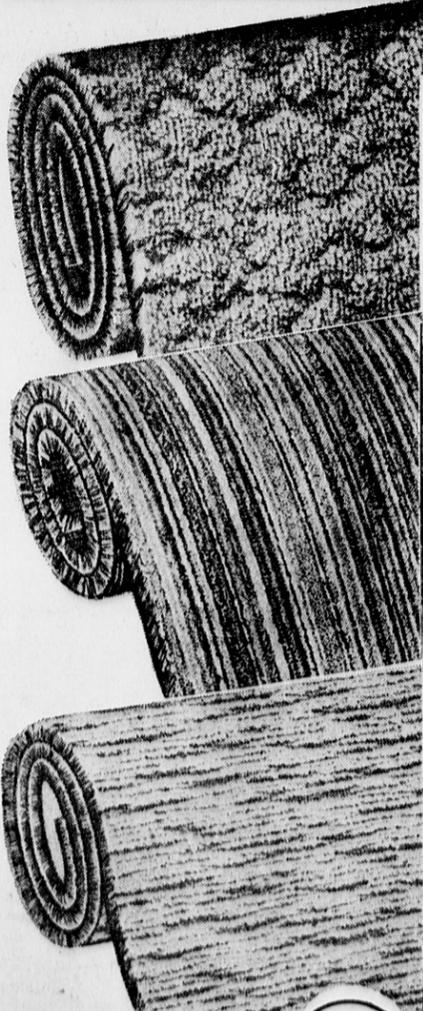
"SALEM" Reg. \$3—1.50 yd.

"EMPORIA" Reg. 2.75—1.75 yd.

"TRADE WINDS" Reg. 2.25—1.35 yd.

NO MONEY DOWN

up to 36 months to pay for purchases of installed wall-to-wall carpeting totaling \$275 or more . . . on Sears Modernizing Credit Plan.



NYLON AND RAYON EMBOSSED CARPET

Regular 5.95
SAVE NOW 4.99 sq. yd.

Finest we know of at such a small price. Lovely hi-lo loop pile woven in modern random texture. Fortified with 10% nylon for extra strength. Choose from 7 tweed textures and 2 plain colors.

100% VIRGIN NYLON BROADLOOM CARPET

Regular 7.95
SAVE NOW 6.99 sq. yd.

Deluxe quality that lasts a lifetime! Stain-resistant, moth-proof, non-allergenic, easy to clean. Densely packed tufts firmly anchored to double back. Desert sand, mink, Sage green, Spice beige. 12-15' widths.

LUXURY TREE BARK HI-LOW ALL WOOL

Regular 8.95
SAVE NOW 7.99 sq. yd.

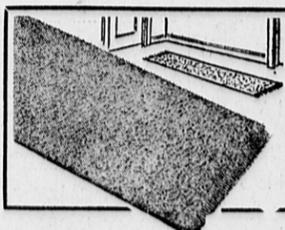
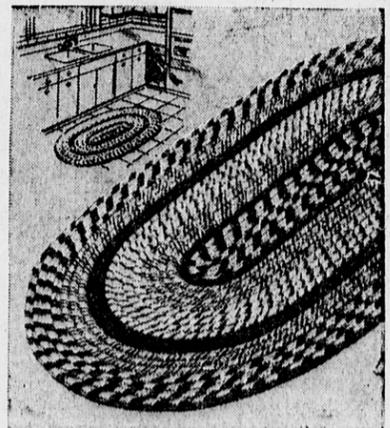
Luxuriant, extra heavy and crush-resistant in finest imported wool yarns, tightly woven to sturdy jute and cotton back. Moth-proofed for life of carpet. Decorator green, brown, beige, nutria, Smoke gray. 9-12-15-ft.

IMPORTED WOOL BLEND BRAIDED OVAL RUGS

2x3-ft. Size **1.99**

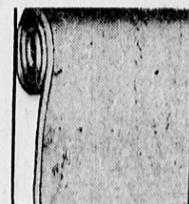
Radiant colors in surface fibers of 50% wool, 50% lustrous rayon. Heavy quality . . . lies flat on the floor, reverses for twice the wear. At home with modern or traditional. Now at Sears low prices. All sizes listed are approximate.

- 3x4-ft. size 2.99
- 3x5-ft. size 5.49
- 4x6-ft. size 8.99
- 6x9-ft. size 19.99
- 8x10-ft. size 29.99
- 9x12-ft. size 34.99

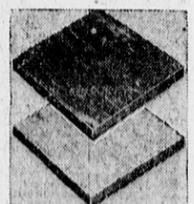


Long Slim Jim Runners in Rich Decorator Colors

Cotton plush pile with viscose rayon and acetate tufts for tweed effect. Fringed. Duck back. **1.99**



1.29 Inlaid Linoleum in 3 Smart Patterns **SAVE 20% 99c** sq. yd.



16c Inlaid Linoleum 9x9-inch Floor Tile **SAVE NOW 9 1/2c** ea.

Colors go thru' to back . . . can't wear off. Wax-sealed surface. Easy to install. 6' Spots and stains wipe off with damp cloth, colors go thru' to back. New patterns.

ALL ROADS LEAD TO



SATISFACTION GUARANTEED OR YOUR MONEY BACK

OPEN TOMORROW NIGHT

SEARS-INGLEWOOD OR 8-2521

MANCHESTER at HILLCREST PARK FREE

OPEN 3 NIGHTS

Sears Stores Open Mondays, Thursdays and Fridays 9:30 A.M. to 9:15 P.M. Open Tuesdays, Wednesdays and Saturdays 9:30 A.M. to 5:30 P.M.

PARK FREE